Worksheet 1.2 A: What Makes a Good Video Report?

Instructions: Use this template to critique video reports.

1. Consider the title and subject of the report. Does the headline/title accurately reflect the content of the story? Was the subject interesting?

2. Story Basics:
   Who
   Who is this story written about? Who is the target audience?

   What
   What is this story about?

   Where
   Where does this story take place?

   When
   When does this story take place?

   Why
   Why is it important that this story is told?

   How
   How is it newsworthy?
2. What were the best parts about this story and what parts were less effective?

<table>
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<tr>
<th>Best Parts</th>
<th>Less Effective Parts</th>
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3. As a whole, where you engaged? What specifically interested you? If you felt the story was too long what would you choose to cut?

4. During the interviews in the video, did they hold your interest or were they too long? Give specific examples from the video.

5. Where the visuals interesting? What got your attention? Were there too many shots that were similar to each other or was there a good variety? Use specific examples.

6. Could you tell if the interviewer had picked a “side” in the story they were telling? Explain why you answered yes or no to this question about objectivity.